

Top Twenty

Jan 1, 2020 - Dec 31, 2020
Compare to: Jan 1, 2019 - Dec 31, 2019

All Users
+0.00% Sessions

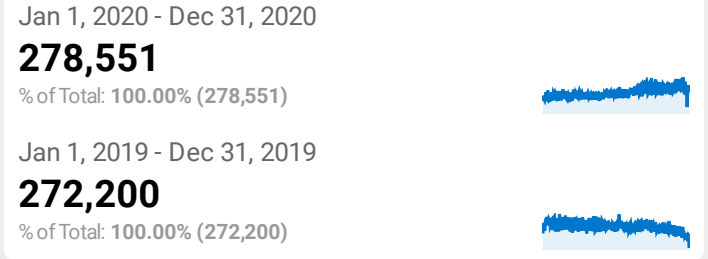
Pageviews and Unique Pageviews by Page

Page	Pageviews	Unique Pageviews
/howto/computers/cut-copy-paste.htm		
Jan 1, 2020 - Dec 31, 2020	169,617	161,985
Jan 1, 2019 - Dec 31, 2019	132,294	127,456
% Change	28.21%	27.09%
/default.htm		
Jan 1, 2020 - Dec 31, 2020	27,130	21,727
Jan 1, 2019 - Dec 31, 2019	48,911	38,860
% Change	-44.53%	-44.09%
/employment/default.htm		
Jan 1, 2020 - Dec 31, 2020	15,067	4,674
Jan 1, 2019 - Dec 31, 2019	23,484	7,090
% Change	-35.84%	-34.08%
/news/obits/default.htm		
Jan 1, 2020 - Dec 31, 2020	14,481	8,675
Jan 1, 2019 - Dec 31, 2019	8,281	5,409
% Change	74.87%	60.38%
/levicoffin/default.htm		
Jan 1, 2020 - Dec 31, 2020	10,402	7,163
Jan 1, 2019 - Dec 31, 2019	13,298	9,138
% Change	-21.78%	-21.61%
/news/default.htm		
Jan 1, 2020 - Dec 31, 2020	10,098	6,008
Jan 1, 2019 - Dec 31, 2019	10,161	6,093

Pageviews



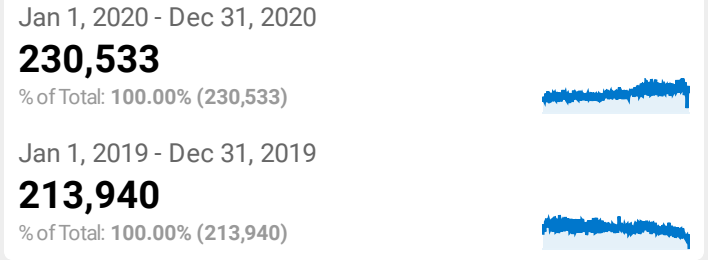
Sessions



Sessions and % New Sessions by Default Channel Grouping

Default Channel Grouping	Sessions	% New Sessions
Organic Search		
Jan 1, 2020 - Dec 31, 2020	217,111	85.97%
Jan 1, 2019 - Dec 31, 2019	188,844	83.60%
% Change	14.97%	2.83%
Direct		
Jan 1, 2020 - Dec 31, 2020	52,310	65.15%
Jan 1, 2019 - Dec 31, 2019	58,654	70.29%
% Change	-10.82%	-7.32%
Referral		
Jan 1, 2020 - Dec 31, 2020	6,408	78.93%
Jan 1, 2019 - Dec 31, 2019	20,197	61.13%
% Change	-68.27%	29.12%
Social		
Jan 1, 2020 - Dec 31, 2020	2,703	89.97%
Jan 1, 2019 - Dec 31, 2019	4,505	81.55%
% Change	-40.00%	10.32%
(Other)		
Jan 1, 2020 - Dec 31, 2020	13	92.31%
Jan 1, 2019 - Dec 31, 2019	0	0.00%
% Change	100.00%	100.00%
Email		
Jan 1, 2020 - Dec 31, 2020	6	33.33%
Jan 1, 2019 - Dec 31, 2019	0	0.00%

Unique Visitors



Users by User Type

User Type	Users
New Visitor	
Jan 1, 2020 - Dec 31, 2020	229,864
Jan 1, 2019 - Dec 31, 2019	212,429
% Change	8.21%
Returning Visitor	
Jan 1, 2020 - Dec 31, 2020	25,651
Jan 1, 2019 - Dec 31, 2019	25,516
% Change	0.53%

Hits

