

Top Twenty

Mar 17, 2021 - Mar 17, 2022

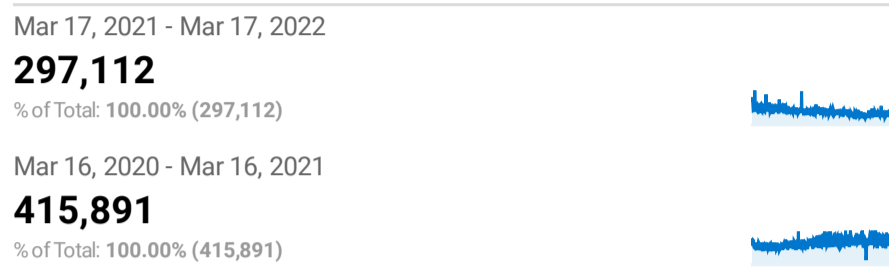
Compare to: Mar 16, 2020 - Mar 16, 2021

All Users
+0.00% Sessions

Pageviews and Unique Pageviews by Page

Page	Pageviews	Unique Pageviews
/howto/computers/cut-copy-paste.htm		
Mar 17, 2021 - Mar 17, 2022	104,846	100,667
Mar 16, 2020 - Mar 16, 2021	193,535	184,742
% Change	-45.83%	-45.51%
/default.htm		
Mar 17, 2021 - Mar 17, 2022	29,544	22,456
Mar 16, 2020 - Mar 16, 2021	26,295	21,100
% Change	12.36%	6.43%
/news/obits/default.htm		
Mar 17, 2021 - Mar 17, 2022	18,221	11,973
Mar 16, 2020 - Mar 16, 2021	14,848	8,799
% Change	22.72%	36.07%
/employment/default.htm		
Mar 17, 2021 - Mar 17, 2022	10,970	3,764
Mar 16, 2020 - Mar 16, 2021	13,106	4,222
% Change	-16.30%	-10.85%
/news/default.htm		
Mar 17, 2021 - Mar 17, 2022	9,428	6,711
Mar 16, 2020 - Mar 16, 2021	10,278	6,389
% Change	-8.27%	5.04%
/levicoffin/default.htm		
Mar 17, 2021 - Mar 17, 2022	7,204	5,395
Mar 16, 2020 - Mar 16, 2021	9,952	7,146
% Change	-27.61%	-24.50%
/facts/starr-piano.htm		
Mar 17, 2021 - Mar 17, 2022	5,061	3,291
Mar 16, 2020 - Mar 16, 2021	7,033	4,410
% Change	-28.04%	-25.37%
/government/default.htm		
Mar 17, 2021 - Mar 17, 2022	4,849	3,641
Mar 16, 2020 - Mar 16, 2021	6,017	4,449
% Change	-19.41%	-18.16%
/events/default.htm		
Mar 17, 2021 - Mar 17, 2022	2,903	2,268
Mar 16, 2020 - Mar 16, 2021	58	42
% Change	4,905.17%	5,300.00%
/facts/hoosiersnest.htm		

Pageviews



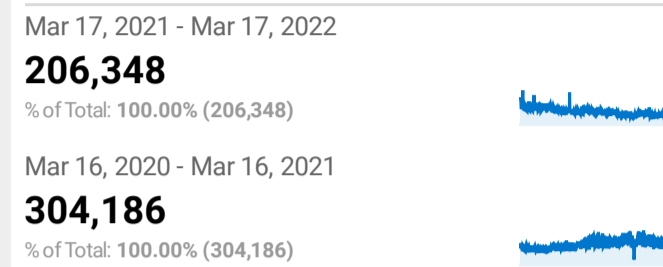
Sessions and % New Sessions by Default Channel Grouping

Default Channel Grouping	Sessions	% New Sessions
Organic Search		
Mar 17, 2021 - Mar 17, 2022	159,487	83.97%
Mar 16, 2020 - Mar 16, 2021	240,743	86.43%
% Change	-33.75%	-2.86%
Direct		
Mar 17, 2021 - Mar 17, 2022	39,583	58.48%
Mar 16, 2020 - Mar 16, 2021	53,931	65.48%
% Change	-26.60%	-10.69%
Referral		
Mar 17, 2021 - Mar 17, 2022	4,932	72.20%
Mar 16, 2020 - Mar 16, 2021	5,898	78.50%
% Change	-16.38%	-8.02%
Social		
Mar 17, 2021 - Mar 17, 2022	2,337	89.05%
Mar 16, 2020 - Mar 16, 2021	3,608	90.99%
% Change	-35.23%	-2.14%
(Other)		
Mar 17, 2021 - Mar 17, 2022	8	75.00%
Mar 16, 2020 - Mar 16, 2021	0	0.00%
% Change	100.00%	100.00%
Email		
Mar 17, 2021 - Mar 17, 2022	0	0.00%
Mar 16, 2020 - Mar 16, 2021	6	33.33%
% Change	-100.00%	-100.00%

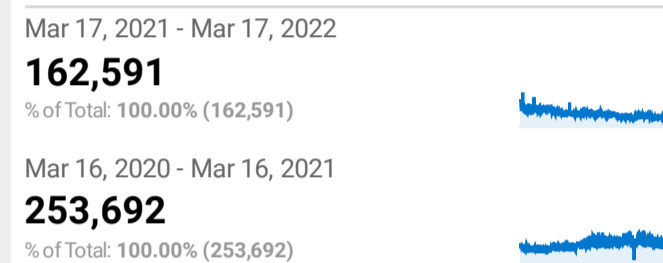
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Mar 17, 2021 - Mar 17, 2022	29,544
Mar 16, 2020 - Mar 16, 2021	26,295
% Change	12.36%
/news/obits/default.htm	
Mar 17, 2021 - Mar 17, 2022	18,221
Mar 16, 2020 - Mar 16, 2021	14,848
% Change	22.72%

Sessions



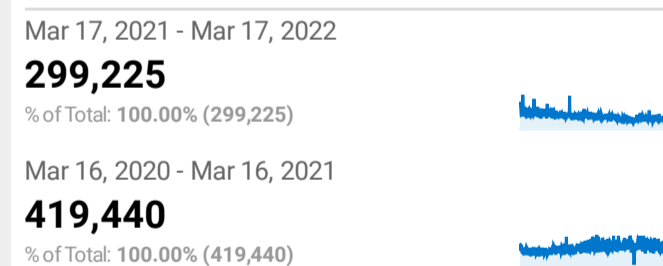
Unique Visitors



Users by User Type

User Type	Users
New Visitor	
Mar 17, 2021 - Mar 17, 2022	161,955
Mar 16, 2020 - Mar 16, 2021	253,044
% Change	-36.00%
Returning Visitor	
Mar 17, 2021 - Mar 17, 2022	17,697
Mar 16, 2020 - Mar 16, 2021	27,531
% Change	-35.72%

Hits



Sessions and % New Sessions by Default Channel Grouping

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Mar 16, 2020 - Mar 16, 2021	53,931	65.48%
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Referral		
Mar 17, 2021 - Mar 17, 2022	4,932	72.20%
Mar 16, 2020 - Mar 16, 2021	5,898	78.50%

Mar 17, 2021 - Mar 17, 2022	2,622	2,243
Mar 16, 2020 - Mar 16, 2021	2,700	2,448
% Change	-2.89%	-8.37%

/employment/default.htm		
Mar 17, 2021 - Mar 17, 2022	10,970	
Mar 16, 2020 - Mar 16, 2021	13,106	
% Change	-16.30%	
/news/default.htm		
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Mar 17, 2021 - Mar 17, 2022	4,849	
Mar 16, 2020 - Mar 16, 2021	6,017	
% Change	-19.41%	
/events/default.htm		
Mar 17, 2021 - Mar 17, 2022	2,903	
Mar 16, 2020 - Mar 16, 2021	58	
% Change	4,905.17%	
/facts/hoosiersnest.htm		
Mar 17, 2021 - Mar 17, 2022	2,622	
Mar 16, 2020 - Mar 16, 2021	2,700	
% Change	-2.89%	

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Mar 17, 2021 - Mar 17, 2022	0	0.00%
Mar 16, 2020 - Mar 16, 2021	6	33.33%
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